

H o u s e D A O

Designed to help
you live comfortably

- HouseDAO: Travel Social Network
- Hospitality • fractional Real Estate •
Sustainability • Art • Music • Wellness

Vision



Engage with the future

Fractional Living. Full Alignment.

Escape the default path. Step into ownership, autonomy, and intentional living.

HouseDAO Passport – 2026

Paradigm Shift



EXPERIENCE LAYERS

HouseDAO environments are designed as living ecosystems:

- **Wellness Integration** — movement, recovery, nutrition
- **Environment Design** — spaces engineered for clarity and flow
- **Community Access** — aligned, growth-oriented individuals
- **Ownership Upside** — real assets, real networth upside

Provides a refined environment where wellness, lifestyle, and hospitality seamlessly come together. This all-inclusive HouseDAO experience is designed as a reset—an opportunity to reconnect, recharge, and realign.

Through meaningful connections and intentional programming, guests step into a healthier, more elevated version of themselves. Created for those committed to growth, clarity, and overall well-being.

THE SHIFT

Vacation = temporary escape

Ownership = permanent upgrade

HouseDAO Luxe Ownership is your bridge from one to the other.



HouseDAO Lux Events

- Flawless access to HouseDAO residency members.
- Our mission is to redefine luxury—not as excess, but as alignment. We curate elevated living experiences that integrate mind, body, and environment into a seamless standard of well-being.

Founder Team



Creative Director & Founder HouseDAO

Tasha Boué is a renowned fashion stylist and entrepreneur who has been instrumental in crafting Jaime Foxx's iconic on-screen and red-carpet looks for over a decade. She is best known for her work as Jamie Foxx's personal and film stylist. She has curated his looks for major projects, including his roles as Electro in *The Amazing Spider-Man 2*, Django in *Django Unchained*, and President James Sawyer in *White House Down*.

The Heart of Cool: curated and organized events at Miami Art Basel, SXSW, Coachella and many more seamlessly blending music, fashion, and visual arts. Her collaborations with hotels and private jet companies has elevated the experiences, making them accessible to a discerning global audience.

Media Appearances: She has been featured on the [IMDb](#) for her work in the wardrobe department of *America's Next Top Model*.



Co-Founder & CTO

Benito is co-founder of HouseDAO: Fractional Real Estate

Operating System for Hospitality & Resorts for Wellness & Global Events Production.

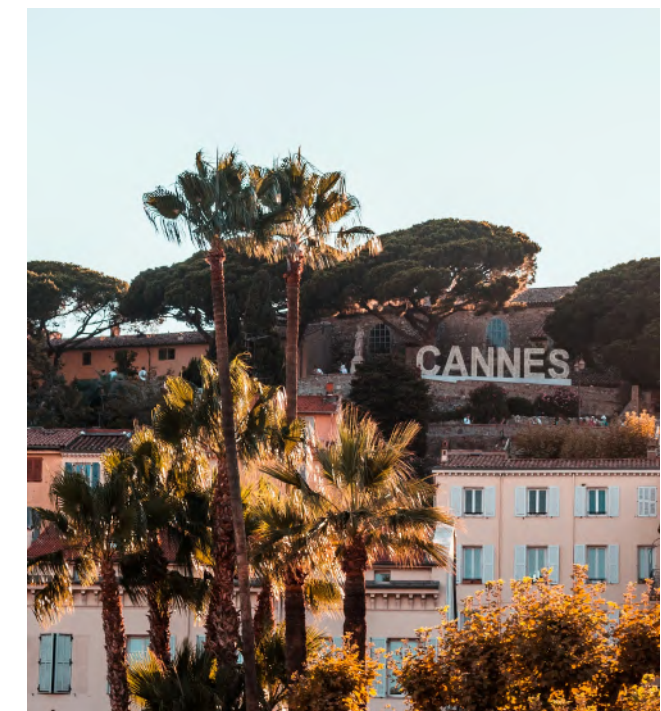
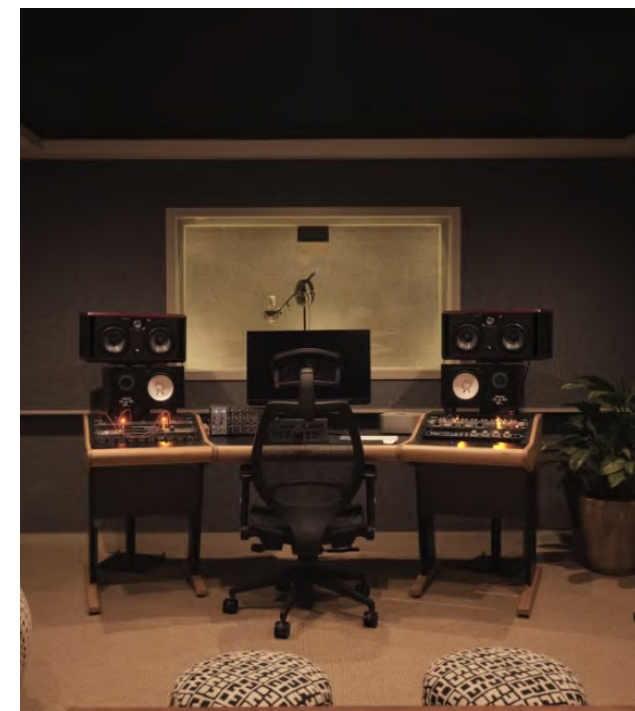
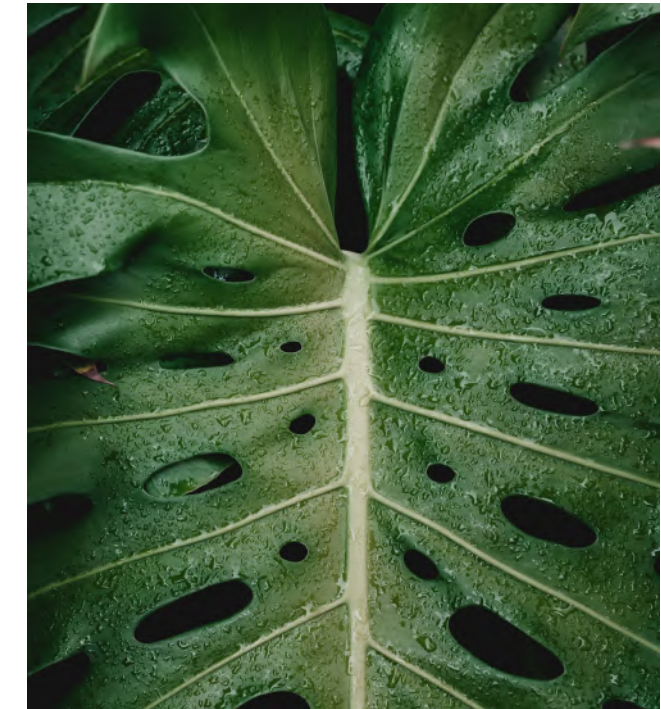
Benito is a Consensys Certified Blockchain and Binance X Developer Founder of [SoundMoneyOS](#).

Founders Story

Benito & Tash met while in an incubator in the Hollywood Hills in 2016 and synchronistically decided to reconnect to launch HouseDAO for creatives & entrepreneurs to escape the Matrix while doing the creative work they love into the lifestyle of their dreams.

Tokenized Real Estate

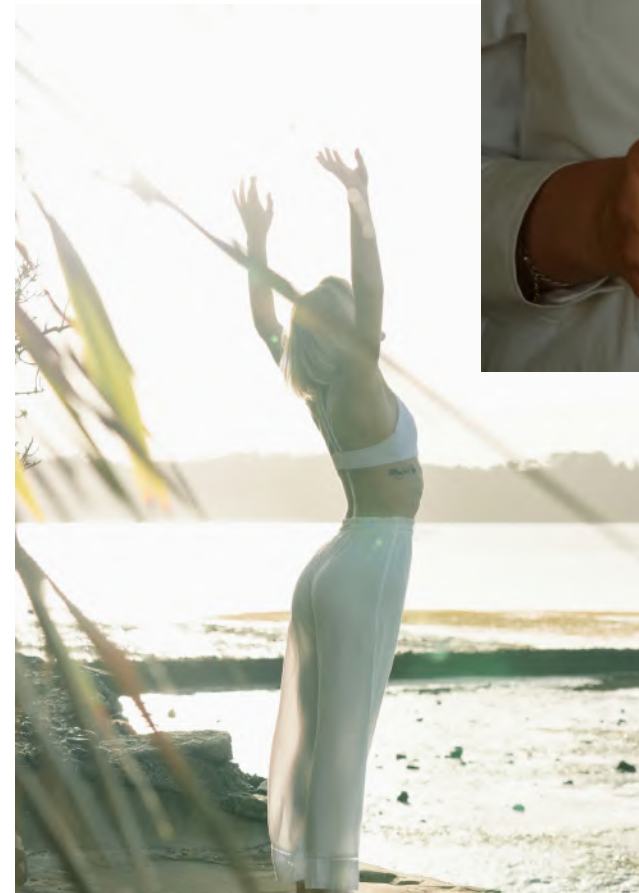
- Fractional Real Estate Orderbook • Blockchain Verification of Property Deeds • Tokenized Real Estate
- Automated rentals, tokenized ownership, and direct income distribution on-chain.



Wellness Activations

HouseDAO is designed for individuals who:

lead dynamic, intentional lives, these experiences combine stunning environments, elevated dining, and premium amenities—guiding residents through a journey of self-discovery and personal alignment.



HouseDAO for Lodging & Events

Membership Tiers

- Internally Flawless
- Flawless
- VVS
- VS
- SI

Tier Membership
determines experiences

Events schedule

Summer 2026

- HouseDAO London
- HouseDAO New York

Forex-like Orderbook

- Trade Real Estate like tokens on an exchange
- Fractional Ownership & Smart Rental Income
- - Tokenized Fractional Ownership for Gala attendees & Vendors

Real World Asset venues

- Recurring Events Revenue
- - Property Sales
- - Rental Yield
- Hospitality OS
- Tokenized Venues
- Ticket sales
- Exclusive Events

Membership Tiers

Curated Sponsored Experiences

Flawless Experiences

VVS

Curated Sponsored Experiences

Flawless Events

VS

Lux Wellness Events

VVS Residencies

SI

Billionaires Row Artist Residency

Deployment Roadmap

Billionaires Row London

Billionaires Row NYC

Hospitality

Orderbook RWA

- Phase 1: London S'26

- Phase 2: New York S'26

- Phase 3: Ritz Carlton Activation

- Phase 4: Global House DAO
Fractional Member Pools



HouseDAO Residency Member

Clara Zola — S26

Creative and an avid **traveler** who wants to set down roots within a **global** community. Clara is forever curious — she informs her work by observation and research while tapping into the age of AI, human interaction and human relationships and real world interaction within communities will be what people crave as people grow old and tired of social network toxicity and overstimulation, loneliness and overwhelm from the barrage of images, videos, fake news and political rants, people will want To **experience** a more homebred sense of belonging, **entertainment** and not only will this fuel the next phase of evolution of entertainment, but also how **digital** & IRL communities are built and **real estate** is developed globally.

HouseDAO

DeRisking— FAQ

We believe in the positive real world impact has on our well-being, creativity, and productivity. We create sustainable smart home grid solutions suited to home and open festival spaces, big and small.

"It feels like revolutionising festivals and retreats to be more intimate experiences that are an extension of community living and healing."

Along with the festivities provide entertainment and concerts for communities economic activity.
Also accounts for investor "churn" selling their stake in their homes.

Memberships like [Soho House - Festivals living on a Resort](#)

How does the festival housing also ties into the more long term sustainable housing model? Well the thought process is that once you stay in one at a festival you may one to buy one and bring a friend to build global community.

*Are they separate approaches/applications? If not...how do they connect? We're building the software that's powering the physical infrastructure for the complete festival lifecycle in lieu of [Burning Man](#) and [Eyre Festival 2s](#)**

And why you think it's important to look at both instead of focusing on one revenue stream?

Strategy is to use the festival network as a marketing platform to sell the real estate 🏠 to a constant revenue stream of new customers So the festival circuit offers like a trial taste of what it feels like to be a part of that experience more permanently.

Invest • Partner • Co-Create

As we evolve,
our homes should too



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